

Australasian Transport Research Forum  
***ATRF Conference***  
**2023**  
**Sponsorship Prospectus**

**ATRF Local Organising Committee 2023**

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W: <https://patrec.org/atrf-conference-2023>

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# Background

The 44th Australasian Transport Research Forum (ATRF) Conference will be held in Perth, Western Australia, from Wednesday 29 November to Friday 1 December, 2023 at the University of Western Australia.

ATRF has become a premier transport research forum in Australasia that seeks to maintain open dialogue among researchers, policy-makers, advisors and practitioners, stimulating debate and forward-looking considerations

of transport research across a wide range of subject areas. Over the three days, the conference will attract more than 80 papers and presentations, and anticipated 150 attendees.

As an encouragement for excellence in research and presentation, the following prizes will be awarded:

- The John Taplin prize for the best conference paper;
- The David Willis prize for the best young researcher/student paper; and
- The David A. Hensher prize for the best transport demand modelling paper.

The conference includes a welcome session, conference dinner, lunch and tea breaks, providing excellent networking opportunities for attendees.

## About the University of Western Australia (UWA)

Just 10 minutes from Perth City, UWA is located on the banks of Derbal Yerrigan (the Swan River) on the land of the Whadjuk Nation. It has been a place to gather and learn for tens of thousands of years, with stories and lessons shared from generation to generation of the world's oldest continuous culture. Established as the State's first university in 1911 and founded with a mission to 'advance the prosperity and welfare of our communities', the University opened in 1913. The global impact of the research and education places UWA as a world top 100 university (QS 2023). The campus is filled with beautiful gardens, heritage architecture, outstanding facilities and the best community of people to share it with.



## Preliminary conference program

### *Wednesday, 29 November*

9.00 – 10.30 am	Official opening
10.30 – 5.00 pm	Paper presentations
5.00 – 6.30 pm	Welcome reception

### *Thursday, 30 November*

9.00 – 5.00 pm	Paper presentations
6.00 – 10.00 pm	Conference dinner

### *Friday, 1 December*

9.00 – 1.00 pm	Paper presentations
1.00 – 2.30 pm	Official closing

## About Australasian Transport Research Forum (ATRF)

The ATRF was originally established in 1975 as the Australian Transport Research Forum. In 1988, the Forum was expanded to include New Zealand and the South Pacific and rebadged accordingly. The ATRF was incorporated as a registered association in June 2017.

The ATRF aims to bring together transport researchers, policymakers, advisors and practitioners from a range of disciplines to share and build upon the latest research and thinking. It does this by:

- Providing an impartial and effective forum for the exchange and dissemination of knowledge and information relating to all aspects of transport and its relationship with social, economic, environmental and other issues through the annual ATRF Conference;
- Fostering research programs and the identification of emerging transport challenges and the conduct of research and policy analysis to help meet those challenges;
- Promoting collaboration on transport research, education and technology transfer: at international, national, regional, state and local levels; across public and private sectors; and with transport providers, customers and other stakeholders;
- Fostering the development of policy analysis and objective data and research to inform decisions on investments, practices and policies;
- Enhancing the awareness of the importance of transport research and its contribution to innovation and progress in all aspects of transport;
- Providing a forum for the professional development of individuals currently working in transport and for the education of those who will work in the field in the future; and
- Contributing to the public's understanding of all aspects of transport and its significance to society.

# The 44th ATRF Conference

ATRF 2023 will cover a broad range of topics including (but not limited to):

- Traffic modelling, forecasting and simulation (including control and management);
- Social, economic, and environmental effects of transport (climate change, air quality, and green/sustainable solutions);
- Transport demand modelling (including scenario planning and analysis and risk management);
- Travel behaviour change and demand management;
- Public transport;
- Active transport (cycling, walking, e-transport, etc.);
- Transport safety and security;
- Transport and land-use (including urban design);
- Transport economics, funding, pricing and appraisal;
- Transport surveys and other data sources;
- Aviation, maritime transport and business continuity management;
- New vehicle technologies and innovative services (ITS connected and autonomous vehicles, MaaS, on-demand transport, e-scooters/e-bicycles, smart cities, etc.);
- Freight and logistics, e-commerce, online retailing and supply chain resilience;
- Transport history; and
- Tourism and travel.

## Key dates for confirmed bookings

*Friday, 25 August*

Bookings close and final handover of organisation profile and logo

*Friday, 25 August*

Sponsor registrations at early bird rates close

*Friday, 29 September*

Conference handbook production





## Benefits of sponsorship

The key benefits to your organisation through participation and support of ATRF include:

- Access to the latest thinking and research in transport, both in Australasia and internationally;
- Providing professional development opportunities for individuals currently working in transport and for the education of those who will work in the field in the future;
- The opportunity to guide the direction of future research programs through the identification of emerging transport challenges; and
- The opportunity to scout for talent to build transport policy, planning and economics capability within your organisation.

We depend upon our sponsors to keep the conference registration fees affordable and encourage attendance. There are a wide range of sponsorship opportunities that can be tailored to meet your requirements.

### *Important notes*

- The Local Organising Committee reserves the right to amend the sponsorship categories if circumstances dictate. In such cases, the sponsor will be fully consulted on the amendments.
- All sponsorship inclusions are based on the booking of sponsorship prior to relevant publication and print deadlines, and upon receipt of payment.
- All prices include GST.
- Acceptance of the sponsorship booking terms and conditions forms a sponsorship agreement.

# Sponsorship

	Gold \$9,500	Silver \$6,000	Bronze \$4,000
Conference website	✓	✓	✓
Conference handbook	✓	✓	✓
Pre-event marketing materials	✓	✓	✓
PowerPoint slide shown in-between sessions	✓	✓	✓
Conference pull-up banners shown at the conference venue	✓	✓	✓
Corporate brochure (supplied by the sponsor) inserted in the conference bags	✓	✓	✓
Acknowledgement at the conference opening and closing	✓	✓	✓
Event registrations	✓ Full conference registrations x 3 Tickets for welcome session x 3 Tickets for conference dinner x 3	✓ Full conference registrations x 2 Tickets for welcome session x 2 Tickets for conference dinner x 2	✓ Full conference registrations x 1 Tickets for welcome session x 1 Tickets for conference dinner x 1
General promotion	✓ Corporate banner (supplied by sponsor and subject to venue restrictions) to be displayed in the plenary area. Full-page advertisement (full colour) in the conference handbook (supplied by the sponsor to provided specifications).	✓ Half-page advertisement (full colour) in the conference handbook (supplied by the sponsor to the provided specifications).	✗

Should you be interested in a tailored package, please contact us.

Notes:

- The conference website will show sponsors’ organisation logos, links to the organisation website (hyperlink) and organisation profiles.
- The conference handbook will show sponsors’ organisation logos and organisation profiles.
- Pre-event marketing materials (e.g. emails), a PowerPoint slide shown in-between sessions and the conference pull-up banners shown at the conference venue will show sponsors’ organisation logos.

Conference dinner sponsor	Welcome session sponsor	Lunch sponsor	Plenary session sponsor	Concurrent session sponsor
\$4,500 (exclusive)	\$1,500 (exclusive)	\$2,000 (per day)	\$2,500 (per plenary session)	\$1,500 (per concurrent session)
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✗	✗	✗
Full conference registrations x 1 Tickets for welcome session x 1 Tickets for conference dinner x 3	Full conference registrations x 2 Tickets for welcome session x 4			
Corporate banner (supplied by sponsor and subject to venue restrictions) to be displayed during the conference dinner. Branding rights to the conference dinner with the corporate logo prominently displayed.	Corporate banner (supplied by sponsor and subject to venue restrictions) to be displayed during the welcome session. Branding rights to the welcome session with the corporate logo prominently displayed.	Corporate banner (supplied by sponsor and subject to venue restrictions) to be displayed during lunch. Branding rights to the lunch with the corporate logo prominently displayed.	Branding rights to the sponsored plenary session with the corporate logo prominently displayed. Acknowledgement at the sponsored plenary session by the session chair.	Branding rights to the sponsored concurrent session with the corporate logo prominently displayed. Acknowledgement at the sponsored concurrent session by the session chair.

# Booking terms and conditions

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## Allocation and sponsorship payment policy

All bookings are to be made in discussion with the ATRF 2023 Local Organising Committee (LOC) (Dr Sae Chi: sae.chi@uwa.edu.au).

The ATRF 2023 LOC reserves the right to accept or decline any booking. The decision is final.

Bookings will be allocated in order of receipt of online booking and full payment.

Once a booking is confirmed by the ATRF 2023 LOC, a booking allocation and tax invoice will be issued to the listed contact of the booking organisation. The requested item is deemed to be booked and the booking organisation is liable for full payment, which is payable within seven days of invoice issue.

If payment has not been received by the due date, the ATRF 2023 LOC reserves the right to reallocate the booking.

Included benefits do not commence until payment is received. Booking organisations will not be listed on the website, in marketing materials or in the conference handbook until full payment is received.

All prices are provided in Australian dollars and are inclusive of 10% goods and service tax (GST).

## Sponsorship booking cancellation policy

If a sponsorship booking is cancelled, this releases the booking and makes the sponsorship available for booking. Once cancelled, the ATRF 2023 LOC makes no guarantee that bookings will be available for re-booking.

Cancellations must be advised to the ATRF 2023 LOC in writing. A written request is required to specify the reason for cancellation. The cancellation request is subject to the decision of the ATRF 2023 LOC.

A cancellation request received at least 61 days prior to the ATRF 2023 (the event) is subject to a 25% cancellation fee.

A cancellation request received between 60 and 30 days prior to the event is subject to a 50% cancellation fee.

A cancellation request received 29 days or less prior to the event is subject to forfeiture of any refund (100% cancellation fee).

The cancellation fee policy excludes the costs of items that had been put into production. Once the items have been ordered or production of the items have begun, the cancellation request will be rejected.

Non-payment does not constitute a cancellation.

Once sponsorship benefits have commenced, no refunds will be issued (excluding when the refund policy described in the event cancellation policy applies).

The ATRF 2023 LOC reserves final decision on a case-by-case basis for granting a cancellation in extenuating circumstances.



## Conference cancellation policy

### *Conference postponement*

In the event the conference is postponed, all sponsorship bookings will be transferred to new event dates. All components of the sponsorship booking including registrations, tickets for social functions and accommodation bookings will also be transferred. If registered participants are unable to attend on the new dates, they may contact the ATRF 2023 LOC to access the relevant cancellation policy.

### *Conference cancellation*

In the event the conference is cancelled, all registrations and associated components of the conference will be cancelled and the amount will be refunded in full (excluding credit card fees).

### *State border closure*

In the event of border closures (departing state and/or WA) between Wednesday 29 November to Friday 1 December 2023, a full refund will be offered for the value of the sponsorship booking. Any accommodation booked through the ATRF 2023 LOC will be cancelled by the LOC, however, the cancellation fee will be at the discretion of the hotel.

### *Other COVID-related issues*

In the event of other impacts due to the COVID-19 pandemic, the ATRF 2023 LOC will, on a case-by-case basis, be as fair and reasonable as possible based on the surrounding circumstances.

## General

A confirmed sponsorship booking does not constitute a conference registration. Registrations of sponsors to ATRF 2023 will need to be completed separately within the appropriate timeframe.

Sponsors' organisation names and listing information may be used by the ATRF 2023 LOC and approved stakeholders, for relevant purposes such as promotion, networking and in the administration of ATRF events.

Upon confirmation of sponsorship booking, the organisation logos will be requested to be provided in both high-resolution JPEG (minimum 300 dpi) and EPS vector format. The ATRF 2023 LOC is not responsible for the quality of logos displayed if they are not received in the required format by the specific deadline. It is the responsibility of the sponsors to supply their logos in the required format by the specific deadline.

Print and marketing inclusions must be supplied to provided specifications and received by the specified deadline.

## Indemnity

Completing a sponsorship booking indicates the sponsor's acceptance of the following indemnity:

The organisations submitting the sponsorship booking indemnify ATRF Inc and the ATRF 2023 LOC against any claims arising from loss and/or damage to any property.

## Venue entry condition policy and compliance with Government mandate

By registering to attend the event, the registered participant confirms he/she will comply with any State Government mandate and the venue entry policy as it applies at the time of the event. The registered participants who do not meet the Government mandate or venue entry policy as it applies at the time of the event, will be unable to be admitted to the event and no refunds will be issued.

Each participant has a personal responsibility to understand the compliance needs prior to registering.

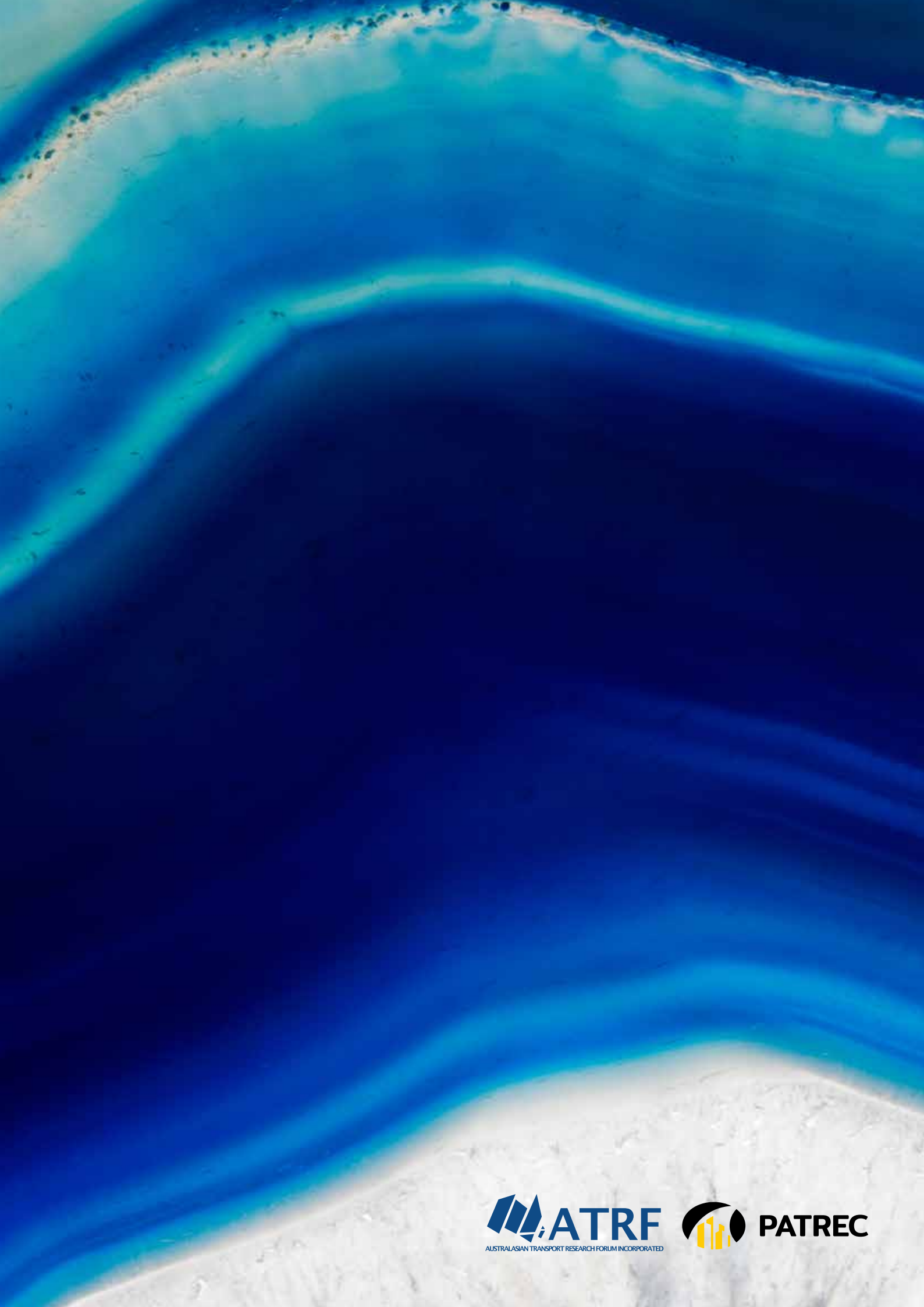
## Disclaimer

All best endeavours will be made to present the event as intended and promoted. The ATRF 2023 LOC and its agents reserve the right to alter without prior notice, any of the arrangements, timetables, plans or other items relating to the event, for any cause beyond its reasonable control. The ATRF 2023 LOC is not liable for any loss or inconvenience caused as a result of such alteration. In an event of unforeseen circumstances, the ATRF 2023 LOC do not accept responsibility for loss of monies caused by delays. Registered participants are advised to take out personal travel insurance and to extend their policy to cover personal possessions. The conference does not cover individuals against cancellations of travel bookings or theft and/or damage to belongings.

Information in the prospectus is correct at the time of release but the ATRF 2023 LOC reserves the right to alter information.







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