



PATREC invites registrations for a workshop on

## **Multi-modal Evaluation**

*(Evaluating mobility management strategies)*

Various trends support development of a more diverse, multi-modal transportation system. Aging population, rising fuel prices, increasing urbanization, growing congestion problems, increasing health and environmental concerns, and changing consumer preferences all increase the relative value of alternative modes (walking, cycling, public transit, carsharing and telework) and improved modal integration. However, current planning practices tend to overlook and undervalue many benefits of alternative modes. This workshop explores new methods for more comprehensive and multi-modal evaluation for transportation policies and projects. It will discuss specific ways to quantify impacts and incorporate them into planning decision-making.

Presented by **Todd Litman**

who is founder and executive director of the **Victoria Transport Policy Institute BC Canada** ([www.vtpi.org](http://www.vtpi.org)), an independent research organization dedicated to developing innovative solutions to transport problems. His work helps to expand the range of impacts and options considered in transportation decision-making, improve evaluation methods, and make specialized technical concepts accessible to a larger audience. His research is used worldwide in transport planning and policy analysis.

**Monday, 30 March 2009**  
**8.30 am- 4.30 pm**

**Graduate School of Business**  
**Curtin University of Technology**  
78 Murray Street, Perth (Cnr Murray and Pier Streets)

**Registration Fee \$275 (Incl GST)**  
**\$165 (Incl GST) for sponsors**  
**\$88 (Incl GST) for students**

**Registration Available at:**

[http://www.patrec.org/conferences/EventFlyers/registration\\_v1.php](http://www.patrec.org/conferences/EventFlyers/registration_v1.php)

**Registrations by COB 19 March 2009**

**For More Information Email: [patrec@curtin.edu.au](mailto:patrec@curtin.edu.au); Phone: 9266 3295**



Government of **Western Australia**  
Department for **Planning and Infrastructure**

